

## Lamar University Undergraduate Degree Requirements

Name of Degree: <b>B.B.A. Marketing</b>	
<b>All students must satisfy provisions of the Texas Success Initiative program, which are listed elsewhere in this catalog. Developmental courses do not count toward this degree plan.</b>	
I. Special Requirements within the Philosophy of Knowledge Core Curriculum and Physical Activity:	MATH 1325 COMM 3310
2. Required Courses for major	BULW 1370 MISY 1373 ECON 2302 ECON 2301 ACCT 2301 ACCT 2302 BULW 3310 MGMT 3310 BUAL 3310 MKTG 3310 OFAD/BCOM 3350 ECON 3340/3390 MGMT 3320 FINC 3310 BUAL 3320 MISY 3310/4360 MGMT 4370 MKTG 3350 MKTG 3360 MKTG 4310 MKTG 4330 MKTG 4340 MKTG 4360 MKTG 4370
3. Free Electives	None
4. Other requirements	MATH 1314 3 hours business electives

5. Minor	Not required
TOTAL number of required hours:	120