

Lamar University Undergraduate Degree Requirements

Name of Degree: BS Fashion Retailing	
All students must satisfy provisions of the Texas Success Initiative program, which are listed elsewhere in this catalog. Developmental courses do not count toward this degree plan.	
I. Special Requirements within the Philosophy of Knowledge Core Curriculum and Physical Activity:	MATH 1342 or PSYC 2471 ECON 1301 COMM 1315, 3310 OR 3340
2. Required Courses for major	<p>FCSC 4301 FCSC 1320 (Textiles) FCSC 2379 (Visual Merchandising) FCSC 2383 (Apparel Analysis) FCSC 2385 (Intro to Fashion Ret) FCSC 3370 (Fashion Promo & Adv) FCSC 4320 (Fashion History I) FCSC 4325 (Fashion History II) FCSC 4340 (Fashion Prod & Dist) FCSC 4367 (Field Experience)</p> <p>FCSC Approved upper-level elective ACCT 1301 (Survey of Accounting) MGMT 3310 (Prin of Org & Mgmt) MGMT 3330 (Human Resce Mgmt) BCOM 3350 (Business Commun) BULW 3310 (Business Law) MKTG 3310 (Princ of Marketing) MKTG 3350 (E-Marketing) MKTG 4310 (Marketing Mgmt) THEA 2371 (Cstme Cnst) THEA 4350 (Cstme Dsgn)</p>

3. Free Electives	3 hours
4. Other requirements	3 hours approved elective
5. Minor	Not required
TOTAL number of required hours:	120