

## Lamar University Undergraduate Degree Requirements

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| <b>Name of Degree: BS Communication-Broadcasting</b>  |  |
| <b>All students must satisfy provisions of the Texas Success Initiative program, which are listed elsewhere in this catalog. Developmental courses do not count in the GPA (except for determining full-time status and issues related to probation and suspension) and do not count toward graduation.</b> |  |
| <b>I. Special Requirements within the Philosophy of Knowledge Core Curriculum and Physical Activity:</b>  | Communication: COMM 1315—Public Speaking<br>Social Science: PSYC 2301—Intro to Psychology (unless a transfer student)  |
| <b>2. Required Courses for major</b>  | COMM 1370—Intro to Communication Studies<br>COMM 1307—Introduction to Mass Communication<br>COMM 1373—Media Writing<br>COMM 1318—Interpersonal Communication<br>COMM 4340—Organizational Communication or COMM 4390 Communication Theory<br><br>Choose two of the following:<br>COMM 2335—Argumentation & Critical Thinking<br>COMM 2331—Broadcast Announcing<br>COMM 2341—Performance Studies<br>COMM 2373—Advanced Public Speaking<br>COMM 3340—Interviewing<br>COMM 3385—TV News Writing & Performing<br><br>Choose three of the following:<br>COMM 3375—Film Theory<br>COMM 4310—Communication Law & Ethics<br>COMM 4383—Persuasion<br>COMM 4390—Communication Theory<br>COMM 3301—Intercultural Communication<br>COMM 3370—Psychology of TV & Film<br>COMM 3378—Pop Culture Theory<br>COMM 4301—Rhetorical Theory & Criticism<br>COMM4320—Nonverbal Communication |

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|                                | <p>Take all of the following:</p> <p>COMM 2374—Intro to Broadcasting</p> <p>COMM 3130—Communication Lab (take 3 times)</p> <p>COMM 2303—Audio Production</p> <p>COMM 3380—TV Production</p> <p>COMM 3383—TV Field Production</p> <p>COMM 3385 or COMM 3365</p> |
| 3. Free Electives              | 24 hours   |
| 4. Other requirements          | C or higher in all major courses   |
| 5. Minor                       | Not required   |
| TOTAL number of required hours | 120  |

5/2/2011